



## SOFTDROP™ LOZENGES

Innovative oral softgel platform  
capable of delivering multiple actives

SoftDrop™ technology can deliver multiple active ingredients in a single softgel lozenge. With their dual delivery platform, SoftDrop™ lozenges work on contact and provide long lasting relief—the liquid burst offers immediate impact while the outer shell delivers prolonged active release.

With over 80 years as a leading innovator of softgel technology, we have a strong track record in softgel development, delivery and supply to the global Consumer Health industry. Our SoftDrop™ technology can be an optimal solution for OTC and Nutritional Supplement products, with benefits for:

IMMUNE SUPPORT

COUGH & COLD TREATMENTS

SORE THROAT RELIEF

NATURAL COLD REMEDIES



## Key Benefits

### SoftDrop™ Lozenge Technical Advantages:

**MULTIPLE APIs** Dual-action delivery platform provides a liquid burst and prolonged active release from the shell.

**TARGETED DOSING** Allows for targeted dosing of multiple active ingredients.

**FORMULATION** Ability to combine water soluble and oil soluble APIs into single dose form.

**SHELL APIs** Feasible APIs for shell include water soluble APIs, chemical and/or herbal extracts.

**FILL APIs** Feasible APIs for fill include essential oils, vegetable oils and all oil soluble or dispersible APIs.



DEVELOPMENT



DELIVERY



SUPPLY

### SoftDrop™ Lozenge Consumer Benefits:

**DUAL ACTION** Soft, dissolvable outer shell provides lasting relief where you need it most. Liquid center provides great tasting burst of active for immediate relief.

**EASY TO TAKE** Convenient portable delivery form helps improve compliance, giving consumers the flexibility to use without the need of water—any time or place.

**TASTE & FLAVOR** Our wide experience in taste masking enables us to flavor a wide range of actives and formulations with superior taste profiles, minimizing any negative aftertastes.

**SENSORIAL EXPERIENCE** A novel alternative to a lozenge with a unique combination of flavors and sensations. We can offer a wide range of fill and shell combinations to give consumers optimal texture and mouthfeel for an enjoyable consumer experience.

Find out how we can help expand your OTC and nutritional supplement offerings with SoftDrop™ lozenges!

more products.  
better treatments.  
reliably supplied.™

Discover more solutions at [catalent.com/consumerhealth](http://catalent.com/consumerhealth)  
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