

GRAPHICAPS™ INLINE PRINTING Advanced Softgel Capsule Technology to Build Brand Equity & Awareness

Catalent's exciting patented in-line dual-sided ribbon printing technology now includes full capsule coverage.

Differentiated Unparalleled graphic capability for softgel capsules provides opportunities to differentiate your product at the unit dose level and deliver a more recognizable, protected* and differentiated product.

Identifiable The clear and detailed printing obtained using our proprietary* Inline Printing technology allows for full ribbon coverage, featuring pictures, brand logos or product names to aid brand and product recognition. With GraphiCaps™ Inline Printing, brands are easily distinguished from standard softgel products and may provide anti-counterfeit protection. GraphiCaps™ Inline Printing may be applied to our standard shell technologies and chewable softgel capsules.

Memorable Improve brand and product awareness with key identifiers.

- **CHILDREN** GraphiCaps™ Inline Printing is suitable for creating age specific, appealing and recognizable capsules. Opens opportunities to extend character licenses all the way to the capsule.
- **ELDERLY** Clear and targeted print creating a recognizable and differentiated product for the elderly taking several types of medication.

*Patents have been granted globally in 24 countries covering Europe, Australia, USA, South America, Latin America, Japan and South Korea covering the inline printing capability and machine set up parameters (US7213511, US6769226).

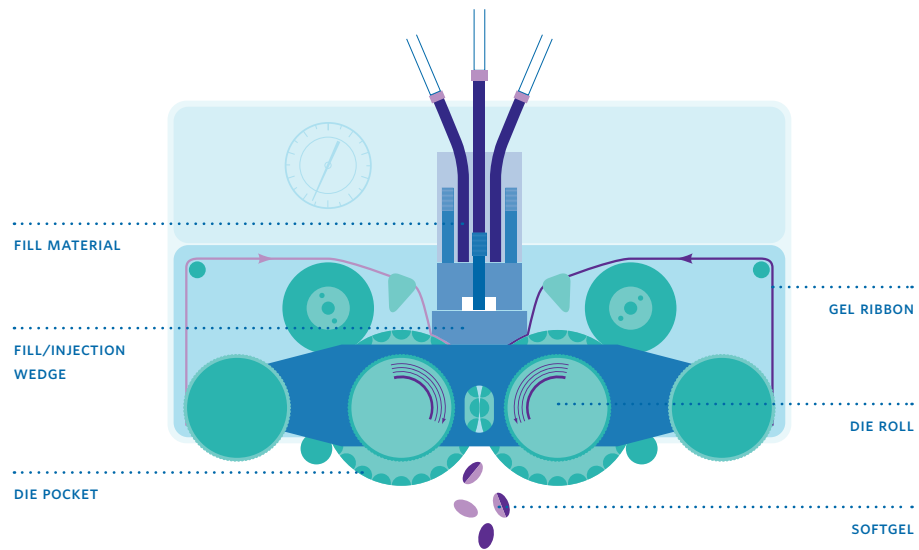


GRAPHICAPS™ INLINE PRINTING EXAMPLES



Softgel Encapsulation Process

Catalent's patented dedicated inline ribbon printing can be run globally.



Expert Softgel Solutions, Reliably Supplied

Catalent is the world leader in advanced drug delivery technologies with deep expertise in overcoming bioavailability challenges and improving therapeutic, delivery, safety and adherence profiles.

Development Catalent can assist customers in the design and development of dedicated print to achieve the desired outcome for their individual product.

Delivery GraphiCaps™ Inline Printing is another unique, innovative capability with a clear consumer benefit using only high pharmaceutical quality, food grade ink which is finely dispersed in food approved solvents.

Supply The capsules are manufactured using Catalent's highly standardized and qualified processes and will be manufactured at one of our cGMP state of the art manufacturing facilities in our global network.

As the #1 drug development and delivery partner in the world, we provide leading development solutions, advanced delivery technologies and innovative supply solutions to the global pharmaceutical, biotech and consumer health industries.

Whether you are looking for a single, tailored solution or multiple answers throughout your product's lifecycle, we can improve the total value of your treatments—from discovery to market and beyond.

Discover more solutions with Catalent.

Call: + 1 888 SOLUTION (765-8846) Email: solutions@catalent.com Visit: www.catalent.com

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