



CONSUMER HEALTHCARE

A proven track record of delivering more differentiated products, faster.

For more than 75 years, Catalent has been the global leader in softgel technologies for the consumer health market, partnering with 90% of the top consumer health companies around the world on new softgel product launches in multiple categories.

We have deep expertise in all consumer health categories including **OTC, cosmetic skincare** and **dietary supplements**. As your innovation partner, we will help you address your consumers' needs by leveraging our differentiated softgel technologies, formulation expertise and robust product library to give your brand a competitive advantage in the market.

Get to market faster with RP Scherer Softgel Technology.

We can help you bring **more products to market faster** and support your business objectives of driving brand growth and market share.

With our vast product library, deep expertise and global reach we can provide:

- Proactively developed products for key analgesic and cough, cold and allergy segments, including ibuprofen and acetaminophen
- Stability-indicating analytical methods
- Unmatched fill-formulation development expertise
- A wide range of shell formulations
- A wide range of shape, size and color possibilities
- Access to our global network of softgel manufacturing sites and regulatory services, enabling geographic expansion
- Consumer research data to inform product development
- Unique capabilities to increase brand differentiation, including Graphicaps™ In-Line Printing



DEVELOPMENT



DELIVERY



SUPPLY

Get to market faster with our library of non-prescription analgesic and cough, cold & allergy softgel products.

Analgesics

ACTIVE INGREDIENT(S)	DOSAGE
Ibuprofen	
Ibuprofen	200mg
Ibuprofen	400mg
Ibuprofen	600 mg
Ibuprofen + Caffeine	IBU 200mg; CAF 65mg
Ibuprofen + Caffeine	IBU 400mg; CAF100mg
Ibuprofen + Clorzoxazone	IBU 400mg; CLO 250mg
Ibuprofen + Diphenhydramine	IBU 400mg; DPH 50mg
Ibuprofen + Diphenhydramine	IBU 200mg; DPH 25mg
Acetaminophen	
Acetaminophen + Diclofenac	APAP 300mg; DIC 25mg
Acetaminophen + Diclofenac	APAP 300mg; DIC 50mg
Naproxen	
Naproxen	200 mg
Naproxen	220 mg
Naproxen	275 mg

WHEN COMMERCIALIZING A LIBRARY PRODUCT IN "AS IS" CONDITION TIMING TO FILE FOR APPROVAL CAN OCCUR IN 9 - 12 MONTHS. CUSTOMER PRODUCT SPECIFICATIONS AND LOCAL REGULATORY REQUIREMENTS CAN ADD TIME TO THE DEVELOPMENT PLAN.



Cough, Cold & Allergy

ACTIVE INGREDIENT(S)	DOSAGE
Acetaminophen	
Acetaminophen + Doxylamine + Dextrometorphan	APAP 325mg; DOX 6.25mg; DEX 15mg
Acetaminophen + Phenylephrine HCl	APAP 325mg; PE 5mg
Acetaminophen + Phenylephrine HCl + Doxylamine	APAP 325mg; PE 5mg; DOX 6.25mg
Acetaminophen + Phenylephrine + Chlorpheniramine	APAP 250mg; PE 5mg; CHL 2mg
Acetaminophen + Phenylephrine + Dextromethorphan	APAP 250mg; PE 5mg; DEX 10mg
Acetaminophen + Phenylephrine + Dextrometorphan	APAP 325mg; PE 5mg; DEX 10mg
Acetaminophen + Phenylephrine + Chlorpheniramine + Dextromethorphan	APAP 325mg; PE 5mg; DEX 10mg; CHL 2mg
Acetaminophen + Phenylephrine + Guaiphenesin	APAP 250mg; PE 5mg; GG 100mg
Ambroxol	
Ambroxol HCl + Dextrometorphan	AMB 30mg; DEX 30mg
Bromhexine	
Bromhexine HCl	BH 8mg
Cetirizine	
Cetirizine dichlorhydrate	CET 10 mg
Guaifenesin	
Guaifenesin + Dextromethorphan	GG 200mg; DEX 10mg
Guaifenesin + Phenylephrine	GG 200mg; PE 5mg
Fexofenadine	
Fexofenadine HCl	Fex 60 mg
Loratadine	
Loratadine	Lor 10mg

more products.
better treatments.
reliably supplied.™

Discover more at www.catalent.com
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Consumers prefer softgel capsules.

Softgel capsules are the dose form most associated with the following product attributes:

Effective **82%**

Fast Acting **82%**

Easy to Digest **89%**

Easy to Swallow **87%**

Great for On-the-Go **79%**

% Agreement, Total (N=414)
Marketing Analysts LLC; OTC/VMS Delivery Forms Study 2009

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